

CRISTINA WU

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OBJECTIVE

Creative Designer seeking a position in visual communication design.

EDUCATION

Bachelor of Fine Arts in Visual Communications Design
Minor in Art History, Minor in Electronic and Time-Based Art

Purdue University - West Lafayette, IN

Jun 2022 – May 2026

GPA: 3.66 / 4.00

Course Highlights: Visual Communication Design IV, Student Visual Design Service, Professional Practice For Visual Communication Designers, Visual Communication Design Computing II, Web Design For Visual Communications.

Extracurricular Activities: Secretary of Boiler Design for CommUNITY, Member of Alpha Lambda Delta Phi Eta Sigma Honor Society

EXPERIENCE

Graphic Designer: WC Hat LLC, Davie, FL

May 11, 2026 – Present

- Creating informational presentations for products
- Monitoring Consumer behavior of products

Communications Intern: Office of Communications of the College of Engineering-Purdue
West Lafayette Campus, Indiana

Sep 22, 2025 – May 07, 2026

- Producing videos (App. 90 videos) for the professors in the College of Engineering for “Purdue Engineering Experts” from start to finish including recording, editing and uploading to YouTube
- Managing the professors’ videos Schedule
- Responsible for editing and uploading news, articles and pictures for articles, for Purdue Engineering News website

Associate: Walmart Supercenter in West Lafayette, Indiana

Jun 16, 2025 – Present

- Responsible for stocking and daily work
 - Helping to keep track of inventory and reordering
 - Helping other team such as cashier, stocking, online ordering fulfillment
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PROFESSIONAL SKILLS

- Create art works using Adobe Creative Cloud software 2023-2026 edition (Illustrator, InDesign, Photoshop)
 - Create realistic mockups using Figma, Adobe Photoshop, Dimension, etc.
 - Demonstrate excellent design, typographic, and visual communication ability
 - Communicate ideas visually and verbally with great attention to detail
 - Create, render, and translate NURBS curves, surfaces, and solids in Rhino 7
 - Microsoft Office Suite (Outlook, Teams, Word, PowerPoint, Excel)
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LEADERSHIP

Secretary of Boiler Design for CommUNITY

April 2024 – July 2025

Organize events, meeting notes and files for undergraduate students through projects with the local community.

CERTIFICATIONS

Adobe Certified Associate (ACA) - Photoshop (Creative Cloud 2015 or later) from Adobe Systems

Adobe Certified Associate (ACA) - Premiere Pro from Adobe Systems

RECF Pre-Engineering Certification from Robotics Education and Competition Foundation

RECF Robotics Certification from Robotics Education and Competition Foundation

AWARDS

- Rose Gold Winner for PosterFor's 2025 (3rd Edition. S.1) in Category A. Poster for Climate
- Silver & Bronze Winner for PosterFor's 2025 (4th Edition) in Category C. Poster for Technology
- Third Place Prize in the Computers in Art Category in the Purdue Art & Design Undergraduate Exhibition 2024
- Exhibited in the Electronic & Time-Based Art Category in the Purdue Art & Design Undergraduate Exhibition 2025
- Exhibited in the Visual Communication Design Category in the Purdue Art & Design Undergraduate Exhibition 2026
- Dean's List and Semester Honors – Fall 2022, Fall 2023, Spring 2024, Fall 2024
- Dean's List – Spring 2025